

STRIDE ARTS PRIVACY POLICY

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OUR COMMITMENT TO PRIVACY

At Stride Arts we recognize that privacy is important, and your privacy is our key concern. To better protect your privacy, we provide this Privacy Policy explaining our online information practices and the choices you can make about the way your information is collected and used. To make this policy easy to find, we make it available on every page of our site, including the Strideart.com homepage. This Privacy Policy applies to all of the products, services and websites offered by Stride Arts Ltd. or its subsidiaries or affiliated companies; collectively the Stride Arts "services".

THE INFORMATION WE COLLECT

This policy applies to all information collected or submitted through the Stride Arts services. We offer a number of services that do not require you to register for an account or provide any personal information to us, such as browsing the art, artists and other information. In order to provide our full range of services, you might need to register and we may collect the following types of information:

Information that you provide: When you sign up for Stridearts.com or other Stride Arts service or promotion that requires registration, we ask you for personal information (such as your name and an email address) for certain services, such as purchasing or renting, we also request credit card or other payment account information, which we maintain in secure form. We may combine the information that you submit under your account with information from other Stride Arts services or third parties, in order to provide you with a better experience and to improve the quality of our services.

Cookies: When you visit Strideart.com, we may send one or more cookies a small file containing a string of characters to your computer or other device that uniquely identifies your browser. We use cookies to improve the quality of our service, including storing user preferences, improving recommendations and tracking user trends.

Log information: When you access Stride Arts services, our servers automatically record information that your browser sends to us. These server logs may include information such as your web request, Internet Protocol address,

browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

User communications: When you send emails or other communications to Stride Arts, we may retain those communications in order to process your enquiries, respond to your requests and improve our services. **Other sites:** This Privacy Policy applies to Stride Arts services only. We do not exercise control over other sites linked from our services, either by us or by user-generated content in our services. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

HOW WE USE THE INFORMATION

Stride Arts only processes personal information for the purposes described in this Privacy Policy. Such purposes include:

- Providing our services;
- Auditing, research and analysis in order to maintain, protect and improve our services;
- Ensuring the technical functioning of our services;
- Protecting the rights or property of our users and Stride Arts; and Developing new services.

If we use your information in a manner different than the purpose for which it was collected and specified above, then we will ask for your consent prior to such use. We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses. When you send us an email, we use return email addresses to answer the email we receive. Such addresses are not shared with outside parties. Stride Arts processes personal information on our servers across the world. In some cases, we process personal information on a server outside your own country.

INFORMATION SHARING

We may share with individuals and third parties' certain pieces of aggregated, non-personal information, such as the number of users on the site, or how many users have viewed a profile or clicked on a particular piece of artwork. Such information will never identify you individually. We only share personal information with other companies or individuals outside Stride Arts when we have your consent or as described under this Privacy Policy. We require opt-in consent for the sharing of any sensitive personal information. We might also share personal information with third parties outside of Stride Arts to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent or otherwise address fraud, security or technical issues, or (d) protect against harm to the rights, property or safety of Stride Arts, its users or the public, as required or permitted by law. We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order or when we have your specific consent to do so. We use non-identifying and aggregate information to better design our website. For example, we may tell an advertiser the number of individuals visited a certain area on our website, or the number of men and number of women that filled out our registration form, but we would not disclose anything that could be used to identify those individuals.

OUR COMMITMENT TO DATA SECURITY

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online

HOW YOU CAN ACCESS OR CORRECT YOUR INFORMATION

You can access all your personally identifiable information (PII) that we collect online and maintain by accessing your personal profile using my page link at the top of each page on Stridearts.com. Here you can change and edit

your personal settings and select which personal information you make available on your public profile. We use this procedure to better safeguard your information.

CHANGES TO THIS PRIVACY POLICY

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent and we expect that the majority of such changes will be minor. Regardless, we will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice.

HOW TO CONTACT US

Should you have other questions or concerns about this Privacy Policy, please contact us. Questions about the website, products or services can be addressed to: Stride Arts LLC 1110 2nd Ave, Suite #200, New York, NY 10022 Phone +1 (646) 484 6999 Email: info@Stridearts.com